

Kai Pai Story Brand & Values



Our purpose is to deliver high quality / award winning products at a realistic and sustainable price, where our customers can have confidence in our values, ethics, regulatory compliance, sustainability, customer focus and operational performance to support their downstream customers

- 100% Kiwi Owned family business that commenced operations in the main street of Queenstown in 2010
- Jason Danielson's passion for making Pie's took the business from a small retail bakery to a large commercial manufacturing operation (in Wanaka) within 3 years
- Significant investments made in facilities and equipment to increase production capacity to 50,000+ pies a day (currently approx. 23,000 pies per day)
- Products distributed nationally to support Food Service, Convenience and Retail Supermarket channels
- We take pride in supporting other Kiwi businesses, children's charities, and the local community of Wanaka
- Our investment in quality and continuous improvement has been rewarded with multiple awards at the National Supreme Pie Awards that are **unmatched by any other Commercial Pie Manufacturer**



"We are extremely passionate and proud of our brand - it's everything we can imagine about being a Kiwi - it's 'Green', earthy, strong, friendly, relaxed, fun, respectful of our culture and recognises our wonderful environment of flora and fauna. Yes it's addictive, but most of all it's an epitome of Aotearoa" - Jason Danielson

NZ Supreme
MULTI AWARD WINNER
Pie Awards

Proudly made in Wanaka, New Zealand

Kai Pai Bakery NZ | 17 Frederick Street, Wanaka | (03) 443 2253 | info@kaipai.co.nz | www.kaipai.co.nz



Kai Pai Product Range



Classic Pies
11 varieties
Wrapped / Unwrapped



Gourmet Pies
8 varieties
2 Vegan options
Wrapped / Unwrapped



2 Pack Pies
5 varieties
1 Vegan option



Family Pies
6 varieties



Sausage Rolls
2 varieties
Wrapped / Unwrapped



Petite Savouries
5 Classic varieties
5 Gourmet varieties
2 Vegan options



Party Pack
3 varieties



Catering Pack
2 varieties

Vegan & Vegetarian Options

- Roasted Vegetable Curry & Cashew Pie
- Vegetable Curry Pie
- Vegetarian Pie
- Vegetable Curry Petite Savoury
- Roasted Vegetable Curry & Cashew Petite Savoury
- Spinach & Feta Roll



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